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2008 Winner in *THE TEN MOST DEPENDABLE™ WEB DESIGNERS OF THE SOUTHERN UNITED STATES*—as seen in Entrepreneur Magazine April 2008

Spherexx.com Awarded Website Development by Riverstone Residential Group

La Salle Apartments and Alexan Galleria Apartments Launch New Websites

Tulsa, OK (June 5, 2008) Riverstone Residential Group has contracted Spherexx.com to develop websites with advanced leasing and customer service technology for two Texas apartment communities: www.LaSalleApartmentHomes.com and www.AlexanGalleria.com.

Website features include a dynamic flash home page and a leasing center where prospects can turn pages in an interactive brochure. Visitors can take a virtual video tour, design room space with interactive floor plans and perfectly scaled, moveable, virtual furniture. They can fill out an online rental application, review resident qualifications, receive an Internet special, schedule an appointment and get a map and directions. A property site plan is available where they can spot unit locations. Website visitors can send contact information directly to their mobile phones with one click. It is easy to schedule an appointment and they keep in touch with what is happening on the community calendar. Residents can make a service request, pay their rent online, refer a friend, or leave a compliment. The sites will be search engine optimized and owner editable so that content can always be fresh and operating costs kept at a minimum.

“Today’s prospects demand online services, and we keep our clients prepared to meet those ever-changing expectations,” says Becca Wilson, President and CEO of Spherexx.com, “It’s a privilege to work with a property management trailblazer like Riverstone Residential.”

Spherexx.com™ has been keeping owners and managers on course with expanding web technology since 2000, providing services to industry leaders like Lincoln Property Company, Capstone Real Estate, AF Evans, S.L. Nusbaum and BH Management, as well as reverse mortgage companies like ReverseIt.com and Urban Financial Group. Spherexx.com’s lead generation, marketing, and

prospecting tools are branded under www.GotNoVacancy.comTM, www.HomeClosingTools.comTM, and www.MyClosingTools.comTM.

Riverstone Residential, <http://www.RiverstoneRes.com>, is the nation's largest independently owned, pure third party property services firm in the United States. Riverstone's 155,000 multifamily units, 23 divisional offices and 4,300 associates represent the industry-leading market knowledge across the broadest geographic footprint in the nation.

About Spherexx.comTM

Spherexx.com fuses marketing, branding, and technology to increase sales and market share for their clients. Spherexx.com maintains a national footprint and specializes in the real estate industry; however, they serve other industries like healthcare and financial services. Their service menu includes website design & development, touch-screen kiosks, marketing services (logo design, branding, video/multimedia production, 3D animation, and copywriting) mobile marketing, website & email hosting, remote backup storage, database solutions, search engine positioning, pay per click, e-commerce solutions, and custom programming.