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CONTACT: Katheryn Freeberg  
Spherexx.com Press Release Services  
1.866.491.7500  
Email: [kfreeberg@spherexx.com](mailto:kfreeberg@spherexx.com)

2008 Winner in *THE TEN MOST DEPENDABLE™ WEB DESIGNERS OF THE SOUTHERN UNITED STATES*—as seen in Entrepreneur Magazine April 2008

**Spherexx.com™ completes GotNoVacancy.com™ integration with popular property management service providers**

GotNoVacancy.com lead and CRM software interfaces Yardi Systems, AMSI, Level One Call Center, and VaultWare™ online availability and reservation services

TULSA, OK (Spherexx.com) November 12, 2008 Spherexx.com has launched the integrated version of GotNoVacancy.com’s lead and prospect management software with Yardi Voyager 5 Plus. The hybrid web based application was initiated by Sterling Equities.

“We are delighted with GotNoVacancy.com. We know where to advertise because of its ability to capture and track all online advertisements, collect extraneous sources, and report results in real time. We can also access precise information on how our customers are being treated. The prevalence of digital media’s role in the leasing arena is increasing and with the proper tools, allows you to close a prospect before they even step into your leasing office. With GotNoVacancy.com’s Yardi integration, now the leasing process is even faster.”

Sagar A. Dalal  
*Vice President of Marketing and Investor Relations*  
*Sterling Equities*  
*Sterling American Property, Inc.*

GotNoVacancy.com identifies and consolidates online and onsite advertisement leads into a sophisticated prospect response system. Prospects receive leasing information, photos, floor plans, and personalized, branded communications. Reports track detailed advertising sources, closing ratios, response time, and follow up communications. Prices,

promotions, photos, floor plans and users, are easily edited by onsite staff members. GotNoVacancy.com also offers optional telephone tracking, call measurement numbers, and audio recording of inbound and outbound calls.

AMSI Property Management Software recently certified GotNoVacancy.com's integration which includes a special feature that automatically updates pricing in GotNoVacancy.com. All GotNoVacancy.com leads are automatically loaded into AMSI's and Yardi's property management application. This added feature saves much time and improves the property management software's marketing reporting accuracy.

VaultWare™ from Realty DataTrust provides online availability information for the multifamily industry for over 100 property management companies. A VaultWare client can now automatically export leads into GotNoVacancy.com's prospect management system. Likewise, as of mid-October 2008, Level One call center leads can be automatically populated in GotNoVacancy.com's lead management interface.

Spherexx.com, Yardi, VaultWare, and AMSI are all members of MITS, Multifamily Information and Transactions Standard, as collaborators in MITS' volunteer initiative to create open data standards to support the development of systems solutions for the apartment industry.

“We have seen a 79.8% annual growth in our GNV client base at the end of the third quarter 2008 and we are projecting a 152% growth for 2008. GotNoVacancy.com's integrations with leading service providers reduce human hours and heighten accountability, performance, and accuracy. Industry research indicates that 43.6% of the average age apartment dweller leases their apartment from the Internet—sight unseen,” says Becca Wilson, President and CEO of Spherexx.com, the developer of GotNoVacancy.com. “It's vital that our clients have an effective method of securing and converting Internet leases. Our goal is to continue to develop technology that empowers them to do that.”

**About [www.Spherexx.com](http://www.Spherexx.com)™**

Established in 2000 by multi-housing veteran Becca Wilson, President and CEO, Spherexx.com has offices located in Dallas, Tulsa and Houston. Spherexx.com offers a wide selection of professional services including web design and development, information management and support services, touch-screen kiosks, 3D animation, mobile technology and search engine optimization. It produces logo design, branding, video/multimedia production, and copywriting as well as website and email hosting, remote backup storage, database solutions, pay per click, e-commerce solutions and custom programming.

Spherexx.com web development clients include Riverstone Residential, Lincoln Property Company, Zom Residential, Tarragon Management, Greystar Management, Trammell Crow, Urban Financial Group, and ReverseIt.com mortgage services. The company has also developed several CRM (customer relationship management) products that allow clients to better manage and convert leads to sales, which are branded under

[www.GotNoVacancy.com](http://www.GotNoVacancy.com)™, [www.HomeClosingTools.com](http://www.HomeClosingTools.com)™ and [www.MyClosingTools.com](http://www.MyClosingTools.com)™. Visit [www.Spherexx.com](http://www.Spherexx.com) for additional information.

### **About Sterling Equities**

Sterling Equities (SE) was founded by Fred Wilpon and Saul Katz as a vehicle to develop and invest in real estate. Since 1972, SE and its affiliates have purchased or developed over 17.0 million SF of commercial property, 45,000 residential units, 8.5 million SF of retail property and three major sports complexes. SE has evolved over the last three decades into a diverse family of companies focused on the creation of wealth and preservation of capital. [www.SterlingEquities.com](http://www.SterlingEquities.com)

### **About VaultWare™ Realty DataTrust**

Realty DataTrust Corporation, located in Scottsdale, Ariz., offers online leasing solutions for the multifamily housing industry that help consumers reserve apartments online and decreases properties' vacancy rates. The award-winning VaultWare™ availability and reservation system lets consumers easily find and reserve an available apartment while giving apartment management companies reservations from highly-qualified prospects. It revolutionized the industry when it was introduced in 2003, fulfilling a need no other service could provide by automatically displaying current rates, true availability and up-to-date promotions on demand 24-hours per day, 7-days per week from multiple websites. [www.vaultware.com](http://www.vaultware.com).

### **About Yardi**

Yardi Voyager provides full service property management accounting with integrated general ledger, forecasting capability, EFT/ACH processing and real time comprehensive reporting. Established in 1984 as a modest start-up, Yardi Systems, Inc. has grown dramatically over the last two decades to become the leading provider of high-performance software solutions for the real estate industry. Today, Yardi employs over 1,200 dedicated professionals working in offices throughout North America, Europe, Asia, and Australia. [www.YARDI.com](http://www.YARDI.com).

### **About AMSI**

AMSI Property Management, an Infor company, serves more than 13,000 properties across the U.S. For the last two decades, AMSI has developed revolutionary web-based applications that help clients turn the daily challenges of property management into increased opportunities for improved revenue, streamlined operations and enhanced resident satisfaction. [www.amsi.com](http://www.amsi.com)

### **About Level One Call Center**

Level One is a contact center offering core leasing solutions strictly to the multi-family industry. For over six years, Level One's Greenville, South Carolina-based contact center has helped properties effectively answer almost 100% of advertising-generated leasing phone calls and emails, 24/7. As a result, property owners and managers secure more leases. [www.levelone.com](http://www.levelone.com)